

## The Impact of United Way

**Mission:** To unite the community to secure and invest resources to improve people's lives  
**IRS Designation:** 501(c)(3) organization status  
Federal ID # 41-6008819  
**Web Site:** [www.mankatounitedway.org](http://www.mankatounitedway.org)

## WHO ARE WE?

**HELPING PEOPLE IN NEED** The core of United Way is helping people throughout their lives. By connecting people to resources and preventing problems, we help our entire community to thrive.

**CONNECTING ORGANIZATIONS TO SUCCEED** United Way funds quality nonprofits and builds partnerships to raise awareness and address key community issues.

**SECURING RESOURCES TO ACHIEVE** United Way mobilizes donors and volunteers to address the needs in our community.



## Benefits of Investing in Our Community through United Way

Greater Mankato Area United Way has been a resource for many local organizations since its founding in 1957. United Way funding supports more than 30 local non-profits and over 50 partner programs; these organizations depend on their partnership with United Way to sustain their human service programs.

United Way takes the responsibility of investing contributions seriously. Our partner agencies are held to strict accountability standards. Each year, more than 60 local volunteers spend over 600 hours reviewing funding applications and investing contributions in programs and initiatives that are improving lives. By connecting people who have resources with people who need help, community members are able to invest in programs that help children get ready for kindergarten, help give people access to programs that improve overall health and wellness, provide our youth with positive development opportunities, enrich the lives of people with disabilities and help individuals and families to have the best quality of life possible. Through these targeted areas, we fulfill our mission to unite the community to secure and invest resources to improve people's lives.

Perpetuate your financial impact. A planned gift to United Way will be used to assure that quality programs will continue to meet our changing community's needs. A planned gift through United Way is a tangible expression of your intent to invest in our community far into the future. Your planned investment today will meet future needs we can't imagine. Knowing that you have made a provision for United Way in your will would help us in the necessary planning for tomorrow. Additionally, it would give us the opportunity to thank you in advance for remembering Greater Mankato Area United Way in such a special way. We are willing to work with you and/or your financial consultant as you arrange your planned giving.